



Michalina Zietek

graphic & web designer

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Education

Nicolaus Copernicus University
2003-2008, Torun (PL)
• major: Intermedia
• Fine Arts Department, Masters degree with distinction

Ecole Superieure des Arts Saint Luc
2007, Liege (BE)
• major: Illustration, Animation and Graphic Design
• International scholarship

Achievements

Samsung Art Master 6th Edition
Sept. 2009, Warsaw (PL)
• diploma video "Autowydźwięki" ("Autoovertones") honoured as one of the top 10 best artworks by young artists in Poland (out of over 500 works submitted)
• exhibition at the Centre for Contemporary Art Ujazdowski Castle in Warsaw

Medal of Janusz Bogucki
Feb. 2009, Torun (PL)
• awarded the highest distinction for artistic and theoretic diploma at Fine Arts Department
• exhibition at the Centre of Contemporary Art Znaki Czasu in Torun

book "Pourquoi l'écharpe rouge a été inventée?"
2007, Liege (BE)
• a book exhibition for a Belgian children publishers

"Toyota Aygo - how to stand out?"
2005, Warsaw (PL)
• 2nd place out of 2 000 works submitted in the national marketing contest

Experience

Integral Memory Plc, graphic designer.....Nov. 2010-Nov. 2011, London (UK)
• designed personalised packagings for John Lewis and FujiFilm
• created both static and Flash-animated banners for the Integral's websites
• designed number of promotional materials e.g. roll-up banners, brochures, leaflets, catalogue ads
• designed websites for subsidiaries
• created a series of promotional videos (including footages recording, screencasts, animations using After Effects)
• designed number of product packagings and product overprints

Seven Media/MarCom, graphic designer.....Dec. 2009-Oct. 2010, London (UK)
• designed and created the main website of Level7Media - the media holding company
• built several CSS-based websites for various corporate clients such as WorldFoods or Life In Colour
• worked on the marketing materials for WorldFoods (Tour and Festival organised in association with celebrities and blue chip partners)
• edited the advertising video footage (post production) for the WorldFoods Caribbean Cuisine Tour 2010
• participated in the layout design of colour magazines working in InDesign
• designed brand identities and various marketing materials (leaflets, brochures, menus, adverts, posters etc.)

Actinet, graphic designer.....Aug. 2007-Sept. 2009, Torun (PL)
• designed a Flash-based, animated website for a leading national beer company
• worked on Internet marketing campaigns
• created website layouts and Flash banners for various corporate clients and start-ups

bebeauty.eu/czasnazmiane.pl, interactive designer.....Feb. 2008-Sept. 2009, Torun (PL) (the first professional website dedicated to aesthetic medicine in Poland)
• created a series of detailed 3D animations presenting different plastic surgeries (Poser, After Effects and Flash)
• designed an interface layout for the animations player
• created several animated advertising banners in Flash

cokupic.pl/Allegro/QXL (Tradus plc), graphic designer.....Feb.-Apr. 2008, Poznan (PL)
• DTP elaboration of marketing materials for the first social shopping website in Poland

graphic designer freelancer (www.meebee.eu).....since 2003
• created cover designs for awards winning books for Publishing House UMK
• designed website elements, banners, layout correction for malamanufaktura.pl, an upmarket gift shop
• created html and Flash-based websites and designed corporate identity for various corporate clients
• created marketing materials for an international scientific and artistic conferences including logo, leaflet, website

Computer skills

(MAC and PC platforms)

advanced:

- After Effects
- Illustrator
- Flash
- InDesign
- Photoshop
- ArtRage

very good:

- Director
- Corel Draw
- Corel Photopaint
- e frontier Poser

working:

- Dreamweaver
- (X)HTML + CSS
- Premiere
- QuarkXpress

Languages

- Polish - native
- English - fluent
- French - fluent (DELF B1)
- Russian - beginner

Hobbies

- art
- cinema
- fashion
- cars
- travel
- sport (skiing, squash, bike, fitness)

